SW WOMENS RACE SERIES

1 Taddiford Rd, Exeter, Devon, EX4 4AY Mob: 07723028833

Email: SWWomensRaceSeries@gmail.com

21st April 2013

Mr Ian Williams Torbay Council 5-7 Meadfoot Road Torquay Devon TQ1 2JP United Kingdom

Dear Mr Ian Williams,

I am writing as the co-ordinator of the newly formed SW Women's Race Series to offer our support for the proposed 270m velodrome and accompanying closed road circuit. The women's cycle racing series has been set up as a result of an increased participation in bike racing in the region. The series offers women the opportunity to compete in a variety of races, including closed road circuits. We believe these purpose built facilities will be a great asset to the region and would certainly be well used by women racing in the southwest.

As Series co-ordinator I can confirm that Series would be keen to use these both these facilities for competition and for training. To have access to a velodrome in the region opens up many more doors for women who wish to race. The purpose built circuit with club house facilities will be a vast improvement on what is currently on offer in the region, and can only increase the appeal to women.

Additionally, as a cyclist and a member of Exeter Wheelers CC I would also like to offer my personal support for the planned developments. Cycling is experiencing a massive boom currently, a phenomenon we have witness first hand in EWCC. I hope Torbay Council will take this opportunity commit to the proposed cycling facilities which will make a real difference to cyclist in the region and will form a cycling hub for all levels of rider.

Best Regards,

Elena Bremer

SWWRS Co-ordinator

1	VAZ:II	VOL		201/	٥f	thoso	facilities2
1	VVIII	you	use	any	OI	tnese	facilities?

Yes√

Which of these facilities will you use?

Velodrome✓

Traffic free road circuit✓

3 How often will you use these facilities, daily, weekly, monthly, occasionally? To: -

Α	Train on	Weekly
В	Promote club based	Monthly
	competitions	:
С	Promote 'open' competitions	Occasionally
	for members of all BC members	

4 How many people do you expect and the sessions A, B, and C?

Α	15-30
В	30+
С	60+

How many of your members will use the facilities on and 'ad hoc' basis and how often e.g. drop in sessions, when the facilities are open for general use and not restricted to clubs by prior booking?

This will be popular especially during university breaks. At least 15 to 20 about 25% of the club will use facilities when they are open to general use.

6 What days of the week would you be most likely to use the facilities and between which hours?

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06.00-09.00							
09.00-12.00							
12.00-15.00						V	
15.00-18.00			✓			V	
18.00-21.00			V				

Have you any other input that you think would be useful and assist Ian Williams in making the case for continuing with the project?

This will be a huge boost for cycling in the South West, especially for the university as we've had numerous people asking about trips to Newport velodrome and how to get into track racing but with no facility nearby we haven't been able to develop this part of the club. The closed circuit will also be popular with the many members we have new to the club and want to race but nervous about open road racing or having to travel a lot to do a race. This project will also help the development of top level cycling in the region with access to regular training and racing improving the standard of riders in the South West.



Campus Services

Sports Office University of Exeter Sports Park Stocker Road Exeter EX4 4QN

Email: p.j.attwell@ex.ac.uk web: www.sport.exeter.ac.uk

Mr Ian Williams Torbay Council 5-7 Meadfoot Road Torquay Devon TQ1 2JP

30 April 2013

Dear Ian

Re: Torbay Cycle Facility and Velodrome

The University of Exeter has a developing programme for road cycling at both a recreational level and also at a level for aspiring performers. As such, we welcome and strongly support the development of such a cycle facility in the Torbay area. A velodrome would help with pace setting and performance development for strong athletes, and for confidence building for people new to road cycling.

The distance of the facility from Exeter would mean that roads would still be the primary location for our training, but a closed track close within Devon would be a fantastic addition to the range of facilities on offer. Currently, with the nearest facility being located in Newport, options and training opportunities are severely limited by distance and cost.

Given the ever increasing popularity in cycling following last year's Tour de France and London 2012 Olympic Games, a development of this sort seems like a very sensible investment and one which 'University of Exeter Sport' would lend its support to.

Regards

Phil Attwell
Director of Sport

Phil Athrell

University of Exeter



70 Victoria Street Flat 2 Exeter Devon EX4 6QJ

tel: 07525253064 email: jwh@live24.co.uk

19 April 2013
Mr Ian Williams
Torbay Council
5-7 Meadfoot Road
Torquay
Devon TQ1 2JP
United Kingdom

Dear Ian Williams,

The South West of England has been waiting for a dedicated cycling facility for a long time. With the recent sporting success of our Olympians and track cyclists, we at the Exeter Wheelers have noticed the biggest surge in members and enthusiasm for the sport for many generations.

A Velodrome and cycle racing circuit would represent a real hub of sporting development for the area and encourage participation in cycle sport in a local, safe environment.

It would make a dramatic impact, helping local clubs attract talent to the sport with quality weekly races and training sessions to introduce many new riders to the track each year.

The South West has a massive and growing cycling community and des-

perately needs more local facilities. In our club we have noticed a three

fold increase in membership take up over the last few years. Cycle racing

circuits are scarce and the nearest velodrome is in Wales. This develop-

ment couldn't come soon enough.

Building this velodrome should be top of the development agenda for the

local council and we at the Exeter Wheelers CC will do everything in our

power to help make it a reality.

Build it and we will come!

Yours Sincerely,

Jamie Howard On behalf of Exeter Wheelers CC

Page 2



Paignton Community and Sports Academy Borough Road, Paignton TQ4 7DH

Tel: 01803 403748 e-mail: torbaysport@gmail.com www.torbaysport.com



To whom it may concern,

I am writing this letter on the behalf of the Torbay Sports Partnership (TSP) to express our support in your quest for establishing a cycling facility in the heart of Torbay.

The partnership will hope to strengthen the link with British cycling and utilise the fantastic facility in which you are trying to establish. There would be a huge demand and usage for this facility from the schools within Torbay, especially in the wake of the current obesity epidemic.

The use from the Torbay Sports Partnership would be for a series of races for secondary school, in line with the Youth Sport Trust's (YST) and Sainsbury's School Games to give the schools competition. This is driven also by the TSP's link with British Cycling in being a Cycling Hub School. For primary schools and special schools, there will be the demand for using the facility for festivals.

All types of schools will use the facility as well for Bikeability scheme to ensure riders are safe when delivering Level 1 and 2 of the scheme. This therefore will amount to a large number of participants using the establishment. With each school as individuals using the velodrome for PE lessons, the approximate pupil use numbers for each academic year will be well over 1000 pupils per year from the Torbay schools community.

The impact of the facility upon each individual will be massive by having a world class arena in Torbay and the use of the velodrome, students will get the cycling fever and create a more sustainable environment within the district.

I offer the council the partnership, and my own support in your endeavour to put a world class velodrome in Torbay and the South West of England.

Best wishes.

Nick Gillard Torbay School Games Organiser

As you know Torbay Council is working with British Cycling to provide and iconic cycling facility at Clennon Valley, Paignton. Ian Williams is the lead council officer and he is putting together a paper to go before the full Torbay Council meeting on 15th May. In order to do the best possible job he needs to know the answers to the questions listed below and he needs to know before Friday 3rd May so executive decisions will be needed by yourself, your club Chairman and perhaps a couple of other key players in your club.

From Rod James Chair of One and All Cycling, Bissoe, Truro Cornwall

TORBAY CYCLING FACILITY QUESTIONNAIRE 24-04-13

1	Will you use any of these facilities?	Yes	At the moment we send youngsters and
adults t	to Newport a round trip of over 700 miles at leas	t 4 time:	s a year

Which of these facilities will you use? Velodrome Traffic free road circuit

Both, the velodrome we would hope to develop a weekly session of club members on a rolling programme so that all could experience track cycling. We would also hope to take part in the regularly held track meets. It is only a 2 hour drive to Torbay!!

The traffic free circuit - we would hope to use as a 'training for racing site' as well as promoting at least one of our "Cornish Series" races at the site. In the same way as the T de France is to start in Yorkshire I see no reason why the Cornish Series should not start in Devon!

It would also be good for the Cornish series to promote a track meet as part of its yearly programme.

3 How often will you use these facilities, daily, weekly, monthly, occasionally? To: -

Α	Train on	Monthly
В	Promote club based	twice a
	competitions	year
С	Promote 'open' competitions	twice a
	for members of all BC members	year

4 How many people do you expect and the sessions A, B, and C?

Α	15
В	30

		_
C	100	

5 How many of your members will use the facilities on and 'ad hoc' basis and how often e.g. drop in sessions,

When the facilities are open for general use and not restricted to clubs by prior booking?	lt is
difficult to say but if the club gets the track bug weekly maybe 3 to 5 riders a car full.	

6 What days of the week would you be most likely to use the facilities and between which hours?

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06.00-							
09.00							
09.00-						X	Х
12.00				:			
12.00-						X	X
15.00						1	
15.00-						X	Х
18.00							
18.00-	х	х	х	x	Х	Х	Х
21.00							

7 Have you any other input that you think would be useful and assist Ian Williams in making the case for continuing with the project?

There is an immense demand for cycling at the moment and our major issue is finding a safe training facility for youngsters. We have had our Youth Academy up and running for one year. WITHOUT advertising we have 80 young people signed up and are limited by lack of facilities and coaches. The facility at Torbay WILL be an immense focus for all involved in cycling in the SW. For local clubs it will provide a "selling" point to introduce a whole new generation of riders. I have taken youngsters on the Calshot track when I worked in Hampshire. The impact on them was tremendous.

The traffic free circuit would also enable us to provide a training facility not just for racing but simply for those adults new to the sport and not experienced in riding in groups. Many lack the confidence to ride in groups with traffic. This would enable us to build that confidence.

There is NO central facility for cycling in the SW and I am sure that even from the far reaches of Penzance a 2 hour journey is possible. With clubs working together to provide "events" then a comprehensive programme of events should be possible with every weekend busy and backed by a comprehensive mid week programme.

The cycling community is no longer populated by "the poor" relation. Bike cost between £1000 and £8000 means that cyclist bring significant additional income to events. meals out ,hotels bills , shopping by partners plus fuel and incidentals.

Hope this helps

Rod James

If you want me to expand on anything please email me.

As you know Torbay Council is working with British Cycling to provide and iconic cycling facility at Clennon Valley, Paignton. Ian Williams is the lead council officer and he is putting together a paper to go before the full Torbay Council meeting on 15th May. In order to do the best possible job he needs to know the answers to the questions listed below and he needs to know before Friday 3rd May so executive decisions will be needed by yourself, your club Chairman and perhaps a couple of other key players in your club.

At this time the facilities being planned are a 250metre outdoor velodrome and a 1.6 km circuit that can be divided down to smaller units using short cut through links. There ought to also be room for a cyclo-cross circuit using some of the roads and also the surrounding grassland etc.

The fact that your club does not currently involve itself in the disciplines associated with these facilities should not preclude you from considering using them. Remember that Sir Chris Hoy, Craig Maclean, Shanaze Read and many other members of the BC's successful track team all began their cycling careers as BMX riders.

If you 'first love' is triathlon then the use of the nearby pool, the road circuit and the adjacent grassland and woods will make it an ideal venue for short distance and introductory competition and training.

Finally I can see no reason why part of the space could not be given over to a cycle speedway track though that is not currently in the equation. Given the right amount of pressure it could happen.

Please send your replies to: -

ian.williams@torbay.gov.uk

with copies to: -

WillNewton@britishcycling.org.uk

lumbnicholas@yahoo.co.uk

robertson@swdc.freeserve.co.uk

Remember the future of our sport in now in your hands so do not delay with the replies.

Finally when we know the time and venue of the full Torbay Council Meeting we will post the information on the South West Road race face book page so you can come along and show the kind solidarity that will impress the elected members and persuade them that it is a project well worth delivering.

Kind regards

Ken Robertson -Gen Sec. SW Region of BC.

1	Will you use any of these facilities?		Yes	No – if no why not
2	Which of the	ese facilities will you use?	Velodrome	Traffic free road circuit
3	How often v	vill you use these facilities, daily, w	eekly, monthly,	occasionally? To: -
	Α	Train on	M	
	В	Promote club based		
		competitions		
	C	Promote 'open' competitions		
		for members of all BC members		
4	A B C	people do you expect and the session	ons A, B, and C?	
5		of your members will use the faciliticities are open for general use and		oc' basis and how often e.g. drop in sessions, o clubs by prior booking?

What days of the week would you be most likely to use the facilities and between which hours?

Normally sessions run by the Talent Programme are at weekends but during school holidays, these could also be week days to fit around the racing calendar. These sessions would be generally 0900 - 1700

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06.00-09.00							
09.00-12.00							
12.00-15.00							
15.00-18.00							
18.00-21.00							

Have you any other input that you think would be useful and assist Ian Williams in making the case for continuing with the project? A project like this will make significant difference to not only the numbers of regional U16's (and older) but will have a huge impact on the ability and performance of these riders which in turn makes for bigger and safer racing. There are large numbers of riders who aspire to be the next Bradley Wiggins, Chris Hoy, Becky James etc etc and this help with their development.

As you know Torbay Council is working with British Cycling to provide and iconic cycling facility at Clennon Valley, Paignton. Ian Williams is the lead council officer and he is putting together a paper to go before the full Torbay Council meeting on 15th May. In order to do the best possible job he needs to know the answers to the questions listed below and he needs to know before Friday 3rd May so executive decisions will be needed by yourself, your club Chairman and perhaps a couple of other key players in your club.

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Finally I can see no reason why part of the space could not be given over to a cycle speedway track though that is not currently in the equation. Given the right amount of pressure it could happen.

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ian.williams@torbay.gov.uk

with copies to: -

WillNewton@britishcycling.org.uk

<u>lumbnicholas@yahoo.co.uk</u>

robertson@swdc.freeserve.co.uk

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Kind regards

Ken Robertson –Gen Sec. SW Region of BC.

1	Will you use any of these facilities?	Yes
---	---------------------------------------	-----

Which of these facilities will you use?

VelodromeYes	Traffic free	road circuitYes

3 How often will you use these facilities, daily, weekly, monthly, occasionally? To: -

Α	Train on	mth
В	Promote club based	
	competitions	
С	Promote 'open' competitions	осс
	for members of all BC members	

4 How many people do you expect and the sessions A, B, and C?

Α	10
В	15
С	40

How many of your members will use the facilities on and 'ad hoc' basis and how often e.g. drop in sessions, when the facilities are open for general use and not restricted to clubs by prior booking?

5

What days of the week would you be most likely to use the facilities and between which hours?

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06.00-09.00							
09.00-12.00						X	Х
12.00-15.00							
15.00-18.00							X
18.00-21.00			Х				

Have you any other input that you think would be useful and assist Ian Williams in making the case for continuing with the project?

1 Will you use any of these facilities?

Yes

Which of these facilities will you use? **BOTH**

Velodrome

Traffic free road circuit

3 How often will you use these facilities, daily, weekly, monthly, occasionally? To: -

А	Train on	occasionally
В	Promote club based competitions	occasionally
С	Promote 'open' competitions for members of all BC members	occasionally

4 How many people do you expect and the sessions A, B, and C?

Α	10 - 15
В	10 - 15
С	10 - 15

How many of your members will use the facilities on and 'ad hoc' basis and how often e.g. drop in sessions, when the facilities are open for general use and not restricted to clubs by prior booking?

10 - 15

What days of the week would you be most likely to use the facilities and between which hours?

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
06.00-09.00	No	No	No	No	No	No	No
09.00-12.00	No	No	No	No	No	Most Likely	Most Likely
12.00-15.00	No	No	No	No	No	Most Likely	Most Likely
15.00-18.00	No	No	No	No	No	Most Likely	Most Likely
18.00-21.00	Most	Most Likely	Most Likely	Most Likely	Most	Most Likely	Most Likely
	Likely				Likely		

Have you any other input that you think would be useful and assist Ian Williams in making the case for continuing with the project?

The figures above do not include other people in Tavistock, who are not members of the cycling club who would make use of the track on an occasional basis. For example people who have been to the track in Newport as part of a group organised through work etc.



Principal
Stephen Criddle

South Devon College Long Road Paignton TQ4 7EJ

T. 01803 540540 F. 01803 540541 W. www.southdevon.ac.uk E. enquiries@southdevon.ac.uk

Mr Ian Williams
Senior Natural Environment Officer
Torbay Council
Natural Environment Services
Lower Ground Floor
Town Hall
Torquay
TQ1 3AD

03 May 2013

Dear Ian

Torbay Velodrome

In our opinion, this Velodrome contributes to the need to invest in new sports and community facilities in Torbay and, if it is approved, we very much look forward to adding Cycling to the existing portfolio of our Sports Academies that are nurturing young sporting talent from South Devon to achieve success at national and international competition level.

In the short term it would be our intention to use the Velodrome facility in Torbay during weekdays, college hours for general fitness and training, and for some enrichment activities. We anticipate four hours per week usage initially, rising to 12 hours within two years of the velodrome opening.

It is also likely that we would establish a cycling club as an extra-curricular activity which would be likely to incorporate training two evenings a week.

Yours sincerely

Matthew Harbour

Head of Department - A Level, Sport & Culture









MANUN

















Letter of support for Clennon Valley Velodrome

Dear Sir

At Paignton Community and Sports Academy we are fully committed to supporting the development of an outdoor velodrome and closed road circuit at Clennon Valley in Paignton. The facilty is certainly needed and long overdue. We are willing to be fully involved in the development to ensure maximal gains for all young people.

We are a large school that already uses Clennon Valley leisure centre for our 1200 pupils to access sports facilities for lessons, festivals and after school provision. As the lead school for the school games network and Torbay School Sport Primary Partnership we are fully committed to ensuring we are central to the development of a facility and we have the desire to increase cycling at all ages.

Since the Olympics the enthusiasm for cycling has been overwhelming and we have high numbers of young people keen to take part but unfortunately we have not got the capacity to provide cycling or use any facilities in the country due to cost and travel implications.

We were awarded the "Bikeability" status from the Youth Sport Trust and we are embarking on a three year programme to train 1500 pupils across Torbay to cycle safely. At Paignton we have also been awarded the cycling hub status from British cycling to develop and lead on courses and training for British Cycling. This facility will allow us to offer the most comprehensive competitions and training, rivalling anywhere within the UK.

We would envisage using the facility during the day for lessons and courses. We would want to use the facility after school for training and competitions and we would like to increase the number of festivals, competitions and training camps for young people and these would be all year round.

We can categorically confirm our full support for this project. If I can help any further in outlining how it will enable us to deliver a safe and accessible location to increase health, participation and reduce obesity in young people, please do not hesitate to get in touch.

Yours sincerely

David Carpenter
Director of Sport
Paignton Community and Sports Academy.

From: Mark Jones [Mark.Jones@kayelliott.co.uk]

13 --- 1

Sent: 23 April 2013 23:05

To: Williams, lan

Subject: KE3516 Torbay Cycle Facility

lan

I have received the following comments back from Andrew Parker and Andrew Perkins (chairman MDCC and Ashfords) regarding some of the assumptions you had within your business case you put before the Council.

Firstly, summary comments from Andrew Parker:

I am reasonably confident that the figures supplied for potential usage are robust and in some cases eg Schools and colleges hire charges at 104 and 52 hours annually a little on the low side. One area that may require further investigation or market testing is the cost and number of annual memberships 750 at £40 which is the major income provider.

I feel that the revenue gained from the potential commercial operations should also be factored in (Exeter Uni have expressed a desire for it to hold some form of corporate hospitality at the site; potential income from other commercial revenue on site could be used to reduce the costs of the annual memberships.

Summary Comments from Andrew Perkins:

Usage Income Streams

I think the Education and Health usage is underestimated – I also think the schools will be keen to use the velodrome. Both types of use are likely to attract bike hire. Whether bike hire creates a further income stream will depend on how that is addressed – there could be a bike hire concessions on site (for which the council will receive a fee), or the council could invest in bikes and take some income that way. Bear in mind that the velodrome will require a track bike so a near guaranteed income stream. At Newport Velodrome they run a fleet of around 20 bikes – I think the hire charge is about £8 per session.

Like Andy (P), I think the membership charges may require further investigation or market testing both in terms of price and numbers.

I think the allowances for non-cycle sport activity can also be pushed out a bit. Overall the numbers don't look unachievable, but will probably be made up differently.

Expenditure

I think this is the area where the most difference can be made. If there is a facility on site that can house the cycling club (meeting room/classroom and a store) then I think the club can largely staff the facility on a voluntary basis making the operating costs far lower. Certainly the club will be happy do deal with the day-to-day maintenance (sweeping, grass cutting, repainting lines, cleaning facilities, bookings, etc). The club has a number of qualified coaches and I suspect there will be more volunteers once the facility is in place. Thus the council can largely deduct the coaching costs an, I would suggest, half of the staffing costs. The club is able to obtain supported (grants) training for coaching qualifications. We 'qualify' around 4 coaches per year. One 'employed' coach might be beneficial, but that individual would likely double up as mechanic, bookings, etc.

The club has some funds available which might be available to be applied towards a building on site if that were to become the club's home

I think the insurance might be obtainable through British Cycling at a more advantageous rate and this should be checked.

Other Income Streams

Cycle shop – the cycle shop operator could provide the cycle hire service (reducing the burden on the council) and in its workshop deal with necessary maintenance to the fleet and storage of the same A coffee shop on site would likely become the hub for south Devon cycling and could be run either as part of the cycle shop or separately – it would naturally become the meeting point for SW cyclists and would likely enjoy a good throughput of trade

Both facilities would involve further expenditure by the council on facilities adjacent to the BC funded facility. Those buildings could be developed on a sale and leaseback basis whereby the council could immediately benefit from the investment value of the two units by selling the freeholds with leases in place.

Indirect Income Streams

With a facility of this type it is likely that a SW Cycling collective would promote a number of 'weekend events'. Under 16 cannot race on open roads, thus weekend 'stage races' for youths prove very popular. From the Bay's perspective, these offer great opportunities with up to 150 riders competing, in all likelihood supported by Mum and Dad - thus potentially 450 visitors for a weekend. Clennon Valley is ideally situated with a mix of camp sites, holiday parks and bed and breakfast accommodation providers. Thus potentially up to 900 bed nights per weekend events. An aim of 3-6 weekend events is not unrealistic (and this would be on top of more regular events).

Andrew Perkins has said he would be keen to meet us/you at the next meeting we have.

Regards

Mark Mark TC Jones Practice Manager Director BSc (Hons) MRICS

Kay Elliott T +44 (0)1803 213553 Mob +44 (0)7795 416550 www.kayelliott.co.uk

5-7 Meadfoot Road Torquay Devon TQ1 2JP United Kingdom

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